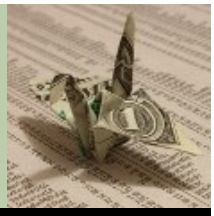
CRANE DATA
measuring money markets

European Money Fund Symposium

Our 8th conference for money market and money fund professionals in Europe.



Oct. 21-22, 2021 • Renaissance Paris La Defense • Paris, France

Crane's European Money Fund Symposium

Dear Money Fund & Cash Investment Professional:

Mark your calendars for ***European Money Fund Symposium***, which is scheduled for **October 21-22, 2021,** in **Paris, France!** We cancelled our 2020 show due to the pandemic, but hope to be able to hold a live event this year. We'll shift to an online event if we need to though. We'll keep you posted in coming months.

Registration is $1,000 USD and sponsor packages are $3K, $4.5K, $6K, $7.5K and $10K. (A pure virtual event will be $250 to attend, with sponsor deals 1/3 price.) **I hope to see you in Paris in October**! Sincerely, ***Pete Crane****, President,* ***Crane Data***

European Money Fund Symposium Conference Agenda

Thursday, Oct. 21

9:00-9:15am **Welcome to European Money Fund Symposium**
Peter Crane*, President & Publisher,* ***Crane Data***
9:15-10:00am **French & Continental Money Fund Update**
Vanessa Robert*, VP/Sr Credit Off,* ***Moody's Investors Service***
Alastair Sewell*, Senior Director,* ***Fitch Ratings***
10:00-10:50am **IMMFA Update: The State of MMFs in Europe**
Kim Hochfeld*, MD,* ***State Street Global Avisors*** *& Chair,* ***IMMFA***
Veronica Iommi*, Secretary General,* ***IMMFA***
10:50-11:20am **Coffee & Tea**
sponsored by ***J.P. Morgan***
11:20-12:10pm **Senior Portfolio Manager Perspectives**
Moderator: ***Kieran Davis****, Co-Head of STIR,* ***BGC Partners***
Neil Hutchison*, Portfolio Manager,* ***J.P. Morgan Asset Mgmt.***
Jim O'Connor*, Senior Portfolio Manager,* ***Dreyfus CIS***
Peter Yi*, Director Short Duration PM,* ***Northern Trust AM***
12:10-1:10pm **Lunch**
sponsored by ***Fitch Ratings***
1:10-2:00pm **Euro Money Funds & European Issues**
David Callahan*, Head of Money Markets,* ***Lombard Odier I.M.***
Peter Crane*, President & Publisher,* ***Crane Data***
Joe McConnell*, Portfolio Manager,* ***J.P. Morgan Asset Mgmt.***
2:00-2:50pm **U.S. Money Fund & European USD Update**
Peter Crane*, President & Publisher,* ***Crane Data***
Deborah Cunningham*, MM CIO,* ***Federated Investors***
Rob Sabatino*, Head of Global Liq PM,* ***UBS Asset Mgmt***
2:50-3:20pm **Break**
sponsored by ***S&P Global Ratings***
3:20-4:10pm **U.K. & Sterling MMF Issues**
Dennis Gepp*, CIO & MD,* ***Federated Investors (UK) LLP***
Paul Mueller*, Senior Portfolio Manager,* ***Invesco***
4:10-5:00pm **Ultra-Short Bond Funds in Europe**
Emelyne Uchiyama*, Associate Director,* ***S&P Global Ratings***
Abis Soetan*, Director,* ***Fitch Ratings***
Rahul Ghosh*, Senior Vice President,* ***Moody's Investors Service***
5:00-6:00pm **Cocktails**
sponsored by ***Moody's Investors Service***

Friday, Oct. 22

8:00-9:00am **Coffee** sponsored by ***Crane Data***
9:00-9:50am **European MM Reforms: Finishing Touches**
John Aherne*, Partner Asset Mgmt & Funds,* ***William Fry***
John Hunt*, Partner,* ***Sullivan & Worcester LLP***
9:50-10:45am **Money Market Funds in Ireland**
Patrick Rooney*, Reg. Affairs Mgmt.,* ***Irish Funds***
10:45-11:15am **Coffee** sponsored by ***Group BPCE***
11:15-12:00pm **Strategists Speak: Negative Rates, Repo Issues**
Sphia Salim*, Director,* ***Bank of America Merrill Lynch***
Matt Peabody*, VP Funding & Collateral,* ***State Street***
12:00-1:00pm **Lunch**
sponsored by ***BNY Mellon Liquidity Funds***
1:00-1:50pm **Dealer Update & Issuance Outlook**
Moderator: ***Peter Crane****, President & Publisher,* ***Crane Data***
Marianne Medora*, Head IR, Americas,* ***Groupe BPCE/Natixis***
Jean-Luc Sinniger*, Director Money Mkts,* ***Citi Global Mkts.***
Dan Singer*, ECP Trader,* ***J.P. Morgan Securities***
1:50-2:40pm **Chinese Money Funds & Asian Markets**
Andrew Paranthoiene*, Director,* ***S&P Global Ratings***
Minyue Wang*, Associate Director,* ***Fitch Ratings***
2:40-3:10pm **Refreshments**
sponsored by ***Federated Investors***
3:10-4:00pm **Portals & Offshore Information & Data**
Peter Crane*, President & Publisher,* ***Crane Data***
Speaker TBD

European Money Fund Symposium Sponsors & Exhibitors

Fitch Ratings ***Groupe BPCE*** ***J.P. Morgan Securities*** ***Moody's Investors Service***
J.P. Morgan Asset Mgmt. ***Federated Investors*** ***S&P Global Ratings*** ***BNY Mellon Investment Mgmt.***
Invesco ***Sullivan & Worcester*** ***Barclays*** ***State Street*** ***Northern Trust*** ***Northcross*** ***UBS***

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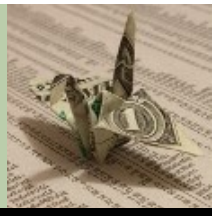

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Exhibitors - $3,000 (prices in USD)

* Recognition in conference brochure, website, etc.
* Tabletop booth space, including table and chairs.
* Includes two conference registrations & attendee list.

Bronze - $4,500

* Recognition in conference brochure, website, etc..
* Includes sponsorship of coffee or afternoon break and recognition during the break.
* Tabletop booth space, including table & chairs.
* Includes 3 conference registrations & list of attendees.

Silver - $6,000

* Recognition in brochure and website.
* Includes sponsorship coffee or afternoon break and recognition during the break.
* Tabletop booth space, including table, chairs.
* Includes four registrations & attendee list.

Gold - $7,500

* Highest level of recognition in conference brochure, website, program & during event.
* Includes sponsorship of lunch.
* First selection of booth space, tables, chairs.
* Includes five conference registrations.
* Includes list of attendees with detailed contact information.

Platinum - $10,000

* Includes sponsorship of cocktails or other available segment.
* Highest level of recognition in conf. brochure, website, etc.
* First selection of booth space, including tables and chairs.
* Includes eight conference registrations.
* Includes list of attendees with detailed contact information, discussion of conference feedback and demographics.

European Money Fund Symposium
Thanks Our 2019 Sponsors!

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Crane's Money Fund Symposium 2021 **Sept. 21-23, 2021** **Philadelphia, Pa.**

Crane Data

measures money markets and provides competitive intelligence on **money markets** & **mutual funds**. Crane Data was founded by money fund expert **Peter G. Crane** and computer & statistics guru **Shaun Cutts**. *Our mission is faster, cheaper, and cleaner market information.*

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About The Renaissance Paris La Defense Hotel

The Renaissance Paris La Defense Hotel is centrally located near the business district and Paris' iconic Grande Arche. We ask attendees to ***please stay at the conference hotel*** (to fulfill our minimum room commitment). To secure our **discounted room rate of €224** plus tax, **call +33-1-4197-5050** (identify yourself as attending the **Crane Symposium,** or make **reservations via:** www.euromfs.com. Reservations must be made by **Sept. 1, 2021**. For more info, contact **Devon Binder** at **Red Door Alliances** (**1-303-946-2522**; **devon@reddooralliances.com**).

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